

SPARK® Media: Print, provides access to a wide range of Newspapers and Magazines over the WiFi to the user's own device.

Provide your customers and visitors with free access to digital print content. This can be a great benefit to venues that have waiting areas or want to increase dwell time. Customers can use their own devices to view the latest magazines and newspapers digitally.

Simple to use and accessible via any web browser, WiFi SPARK can launch the service from your captive portal, UX or our WiFi Lounge Portal - there is no need to download an App.



- Increase use of WiFi UX and drive brand awareness.
- Delight visitors with unexpected value-added service.
- Increase visitors' loyalty and satisfaction.
- Assist passing time in waiting areas.
- Increase dwell time.
- Tailor content to suit your visitors.

Improve visitor experience and loyalty to your venue



# Print Options



## 1. Bundle Library

WiFi SPARK has created 3 digital print bundles, containing the most popular UK titles from our vast catalogue. Simply pick your preferred bundle based on the content and price.

		Bronze	Silver	Gold
Magazines	Storytime	X	X	X
	Woman's Weekly	X	X	X
	Cosmopolitan UK	X	X	X
	Vanity Fair	X		X
	National Geographic Magazine UK	X	X	X
	Men's Health UK	X	X	X
	Women's Health	X		X
	Newsweek Europe	X	X	X
	Total Film	X		X
	Stuff UK	X		X
Newspapers	The Guardian		X	X
	The Independent		X	X
	Daily Mail		X	X
	Mail on Sunday		X	X

## 2. Build your own Library

WiFi SPARK has access to 9,562 worldwide digital print titles. We can work with you to build a custom library that will best suit your customers and visitors.



Healthcare



Retail



Transport



Large Venues