

SPARK® Media: Engage



SPARK® Media: Engage allows you to enhance the patient experience, to improve bedside care.

Information & Comms	With real-time access to the content management platform, the comms team can control, edit and update all messaging and information links. Campaigns can be ward-specific or hospital-wide and the Trust can generate revenue by utilising the advertising options available.
Education	Access to Health & Care Video library with 600 clinically assured patient information videos covering a wide range of topics and conditions which aim to help patients feel more engaged in their care and better informed.
Meal Ordering	Integration with Datasym catering solutions, enabling patients to view detailed menus and order directly from their own device. This can be extended to include on-site retail outlets and other catering services.
Service Requests	Empower patients to make requests directly to the correct department, rather than interrupting healthcare professionals.
Surveys	Fulfill all survey requirements and develop new ones via the easy to use webbased admin tool. Using our analytics tool you'll have a snapshot view of the survey results.
Telephony	New telephony service or integration with existing systems, plus access to widely used web services, such as Skype and Hangouts.

**Improve patient experience
and enhance bedside care**





User Empowerment

SPARK® Media: Engage allows you to enhance the patient experience, to improve bedside care. Surveys, meal ordering, digital links, advertisements, communication and educative content is available to all.

Features of SPARK® Media: Engage allow Hospitals to save money and generate revenue.



FOOD WASTAGE
£182,000
SAVING PER YEAR



SURVEYS
£25,000
SAVING PER YEAR



AD REVENUE
£15,000
REVENUE PER YEAR